



ASPHALT NOW – A BRIEF GUIDE FOR CONTRIBUTORS

Thank you for your interest in Asphalt Now. These brief guidelines will help you in preparing your contributions to the magazine.

Objectives

- Asphalt Now aims to present a comprehensive, balanced review of asphalt industry news and issues.
- It is an informative magazine, distributed to industry stakeholders and local authority highway engineers.
- We accept ideas and information from AIA members and other relevant companies.
- We reserve the right to edit information received to fit the editorial style and policy and can return edited articles to the author for review if requested.
- We aim to include themed features that include the perspective of a number of different companies. Suggestions for topics are welcome.

Content

- Regular themes carried within the magazine include: news, sustainability, innovation, skills and training.
- Information supplied should be newsworthy, objective and informative.
- Case studies should ideally include input from a number of interested parties (e.g. local authority, contractor, supply chain partner) to give a balanced overview of the product/project.
- Please write articles in prose, with quotes from relevant spokespeople to support the themes covered.
- On occasion, by-lined articles may be accepted with prior consultation with the editorial team.

Images

- Please supply images as separate, high resolution files, preferably in JPG format. Other formats (e.g. TIF or EPS) may be accepted.
- Informative captions are helpful.

For more information, or to discuss an idea for consideration, please contact Samantha Stagg or Madeleine Hardman on 020 7222 0136 or email info@asphaltuk.org